

Brussels, 12 July 2019

EGMF Letter of recommendation

To whom it may concern

EGMF – the European Garden Machinery Industry Federation - is writing this letter in support of a former member of the EGMF Marketing Committee: Christian W. Ruge.

Christian W. Ruge, born in Villingen, Germany in 1966 was member representative of the European Garden Machinery Federation (EGMF) from 2007 until 2016. During this period, he represented the companies John Deere and Sabo for all marketing related topics of the industry organisation. In 2014 he was elected Chairman of the taskforce 'wheeled machines'. In 2016, he was nominated as Chairman of the Marketing Committee.

The Marketing Committee is mainly responsible for carrying out statistics, analysing developments within the sector and European economic issues, exchanging information with OPEI (Outdoor Power Equipment Institute in the USA), and developing policy on support for trade fairs.

Chris Ruge was highly appreciated by the representatives of the industry as an extremely competent and committed contact person beyond his area of responsibility. Thanks to his extremely successful commitment, Mr. Ruge was able to achieve numerous changes in the industry association.

The EGMF Board and industry representatives deeply regret Mr Ruge's decision to leave the garden industry because the association has lost a valuable leadership. We would always like to thank Mr Ruge for his excellent work and wish him all the best for his professional and personal future and continued success.

Yours sincerely,

p.p.

A handwritten signature in black ink, appearing to read 'W. Simmer', is written over a light blue rectangular background.

Wolfgang Simmer
EGMF President

The European Garden Machinery Industry Federation – EGMF – has been the voice of the garden machinery industry in Europe since 1977. With [30 European corporate members](#) and [7 National Associations](#) representing manufacturers of garden, landscaping, forestry and turf maintenance equipment, we are the most powerful network in this sector in Europe. See also: www.egmf.org

European Garden Machinery Federation